



**the** *SOCCER.COM* **playbook**™

**A GUIDE TO YOUR  
OFFICIAL  
TEAM STORE**

**FOR CLUB PLAYERS & PARENTS**

# A WORD FROM OUR SOCCER.COM FOUNDER

Throwbacks from Mike's  
(and his brother Brendan's)  
youth soccer days.



**Dear parents and players,**

We are honored to get to be a part of your soccer experience.

My brother and I founded SOCCER.COM (back then Eurosport) in our parent's basement in 1984. We simply wanted to create a place to find the soccer gear that we ourselves wanted. Almost four decades later, we remain a family-owned company devoted to helping soccer players and their families play the game we love.

**We remember that special moment, when after all the hard work, you earn your spot on the team and you put on the jersey for the first time. We're beyond proud to outfit each and every one of you and the dedicated families on the sidelines.**

*Mike*



# CHAMPIONS OF CLUB UNIFORMS

YOU LOVE THE GAME. SO DO WE.

## WE OUTFIT OVER



### WORLD-CLASS CUSTOMIZATION

Every single uniform is personalized by our expert team in North Carolina at 230k square foot world-class customization center.



### PLAYER TESTED. PLAYER APPROVED.

We're a family-owned soccer specialty store that has been around for 35+ years. Everything we offer is chosen by soccer players, for soccer players who are serious about the game.



### UNMATCHED SOCCER SELECTION

You won't find this selection of gear anywhere else. Find everything you need to take your game to the next level - on and off the field.



# WHAT'S NEXT?

We're building your club's Official Team Store on SOCCER.COM!



Players make the team



Receive email invitations to Official Team Store



Easily order club required uniform packages



Gear delivered to doorstep

## IMPORTANT INFORMATION



### ORDER EARLY TO BE PREPARED FOR THE FIRST GAME!

Your player's uniform is expertly customized in North Carolina. Find estimated ship dates for gear at checkout.



### SIZING INFORMATION

SOCCER.COM provides pictures of real soccer players wearing the required jersey and short in each size, height and weight descriptions to help you select the best size for your player. Find Sizing Charts links under each item on the Official Team Store.

### MATCH READY

We understand the importance of returning to play safely! We now offer a selection of items on your Official Team Store including branded masks, hygiene kits, individual practice vests and balls to help foster a safer environment on and off the field.



### CUSTOM FAN WEAR™

Your Official Team Store will have more than just uniform packages! Players, parents and aspiring stars can show team spirit on and off the field with fan wear including club branded t-shirts, hoodies, training layers, bags, accessories and more! Shop for fan wear items and customize to suit your style - choose color, choose design, and add your name and number!



# YOUR CLUB PLAYER BENEFITS

## SCORE FREE SHIPPING

Receive free shipping on club required uniform orders of \$99.

## FREE GOAL CLUB MEMBERSHIP



Receive a free lifetime membership to the **SOCCER.COM Goal Club** loyalty program with purchase of the club required uniform package!

- Save 10% off every order, every day, saving on the latest footwear, shin guards, training apparel, equipment & more for your player and family!

*NOTE: Excludes club required uniform package items.*

- Earn reward points on every purchase to redeem for discounts!

## SOCCER.COM SHOE ADVANTAGE



Prep for the season, save time and order shoes for players online!

**All shoes ship free with code: SHIPFW**  
**30-DAY MONEY BACK GUARANTEE**

### Choose from:

- Firm ground, soft ground, indoor or artificial turf shoes for each playing surface.
- Different fits, weights and materials to elevate performance based on player style.
- Latest innovation from all the soccer brands



## USA-BASED CUSTOMER SERVICE

Contact our bi-lingual Customer Service center 7 days a week to speak with a live representative based in North Carolina. We are committed to helping customers get the products they need.

**Mon - Fri:** 9am to 10pm EST • **Sat:** 10am to 6:30pm EST

📞 1-800-950-1994    ✉️ [custserv@sportsendeavors.com](mailto:custserv@sportsendeavors.com)

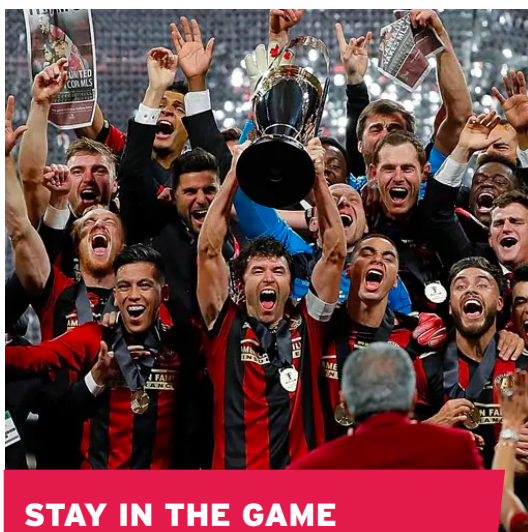
# SPECIAL WELCOME TO THE TEAM

SHOP SHIN GUARDS, BALLS, CLEATS & MORE

**\$10 OFF**  
ORDERS OVER \$50  
+FREE SHIPPING

WITH CODE  
**PLAYBOOK**

Discount does not apply to required or recommended uniform items or bulk orders. Expires 12/31/2022 at 11:59 PM EST. Online orders only. Cannot be used on gift cards or combined with other discount offers. Discount applied off of the subtotal only.



**STAY IN THE GAME**

READ THE GUIDE: [soccer.com/guide](https://www.soccer.com/guide)

SOCCER.COM's Guide is your one-stop news sources for everything soccer! Find training videos, workouts, drills, sports psychology tips and more for players and parents.

#### TOP ARTICLES

**Choosing the Right Soccer Shoes:**

[soccer.com/guide/soccer-shoe-guide](https://www.soccer.com/guide/soccer-shoe-guide)

**How to Pick Shin Guards:**

[soccer.com/guide/shin-guard-guide](https://www.soccer.com/guide/shin-guard-guide)

**Soccer Ball 101:**

[soccer.com/guide/soccer-ball-guide](https://www.soccer.com/guide/soccer-ball-guide)

**GoalKeeper Glove Guide:**

[soccer.com/guide/goalkeeper-gloves-guide](https://www.soccer.com/guide/goalkeeper-gloves-guide)



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